



HESELBEIN EXECUTIVE COACH

[HesselbeinForum.org](http://HesselbeinForum.org)



The Hesselbein Forum Executive Coach program brings to campus established leaders who partake in a residency with GSPIA for one or more semesters, serving as a mentor/coach to students and counsel to faculty and staff.

**SPRING 2021 BRIGETTE M. BETHEA**  
Lead Strategist | Owner, ULEAD

Brigette Bethea’s career has spanned the intelligence, defense, public education, and nonprofit sectors. A Pittsburgh native, she is the Owner and Lead Strategist at ULEAD, a consulting firm that helps organizations succeed through strong leadership development programming and strategic support. As a US Army Intelligence Officer, Brigette supported the safety and strategic precision of a battalion of 900 Combat Engineers as they completed more than 16,000 missions to disable improvised explosive devices in Iraq and Afghanistan. Through these efforts she was awarded a Bronze Star.

After her national service, Brigette served as a defense warning manager for Defense Intelligence Agency at the Pentagon under the Joint Chiefs of Staff in support of the President of the United States’ strategic defense agenda. She has worked as a Project Manager at Pittsburgh Public Schools and in her most recent position for Business Professionals of America, Brigette developed and delivered leadership development materials to over 44,000 students across 20 states. Brigette earned her Bachelor of Arts in Public Relations from Hampton University and then went on to earn her Master in Leadership from Georgetown University’s McDonough School of Business. She also holds her Professional Coach Certification in Leadership from Duquesne University’s Professional Coach Certification Program. Brigette is currently pursuing her Doctorate in Education in Leadership at Point Park University.

EXECUTIVE COACH OVERVIEW

Each Executive Coach brings to the position their unique leadership experiences and serves as a resource for GSPIA students, faculty and staff. Executive Coaches host leadership development workshops, meet one-on-one with students, provide support connecting students, faculty, and staff to relevant professionals in the field; and are available to guest lecture in courses, as invited by GSPIA faculty.

**Previous appointees:**

**2019-2020:** Fred Thieman, *former President, Buhl Foundation and U.S. Attorney for Western PA*

**Spring 2019:** Kathleen Hower, *co-founder of Global Links*

**2017-2018:** Lindsay Anderson, *former Senior Advisor, Federal Emergency Management Agency*