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FOR IMMEDIATE RELEASE

Executive Coach Marshall Goldsmith, Presidential Medal of Freedom Recipient Frances Hesselbein and Co-Author Sarah McArthur To Publish New Leadership Book

NEW YORK, N.Y. — October 11, 2018 — *Work Is Love Made Visible: A Collection of Essays about the Power of Finding Your Purpose from the World's Greatest Thought Leaders* (Wiley; 9781119513582; October 2018), a major new business book, will be published this month.

Work is Love Made Visible offers insight and commentary from distinguished management gurus, contemporary entrepreneurs and dynamic corporate leaders as they tackle one of life's most difficult treasure hunts: finding purpose. This book poses profound questions to individuals who have followed their purpose and succeeded on a global scale.

"*Work Is Love Made Visible* is the latest creation from three of my heroes, whose work and leadership I admire and have benefitted from so much," says Alan Mulally, former Chief Executive Officer of Boeing and Ford. "This book will enable you to explore what is important to you and then do that at work and in your actions. When you do, you will find that your love is visible to you and to others, and you will be well on your way to being a leader who is helping us all work together for the greater good!"

Just under 300 pages, this hardcover handbook sheds light on the experiences, examples, inspiration, and motivation of leaders from the public, private and social sectors through personal essays. Readers will learn how more than 25 contributing authors tackle the universal struggle with individual purpose and meaning; how personal thought patterns contribute to real-world action; how leaders turn challenges into opportunities; and how these successful professionals arrive at their life's purpose, and what they sacrificed to get there.

According to Jim Collins, author of *Good to Great*, "Frances Hesselbein is one of the truly great role-model leaders of our time. She inspires all who know her and her work to commit to leading in a spirit of noble purpose, guided by her life's philosophy: To Serve is to Live!"

Work is Love Made Visible is structured into five parts based on the leadership philosophy of Frances Hesselbein, and aims to illuminate the inherent gifts of individuals so that readers may use their own talents to the advancement and healthy functioning of the global society.

In addition to contributions from leadership experts Dave Ulrich, Whitney Johnson, Patrick Lencioni, David Allen, Alex Osterwalder, and Liz Wiseman, the book features new thoughts from some of today's most influential leaders in business (World Bank Group, Inc. and Best Buy), academia (Rice University and University of Pennsylvania), social enterprise (Doctors Without Borders and Junior Achievement Worldwide) and the military.

"*Work Is Love Made Visible* is a genuinely moving exploration of the meaning and significance of work," says Jim Kouzes, coauthor of the best-selling *The Leadership Challenge*. "It's a book you ponder over, sit with for a while, and talk about with friends and family."